



Saturday, February 4<sup>th</sup> 2012  
 Zellerbach Hall, UC Berkeley

1000 students, professors, and thought leaders from Berkeley and beyond for a stimulating day of presentations, discussions, entertainment and art that will spark new ideas and opportunities for all

### Corporate Sponsorship Packages

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Thank you in opening remarks	X	X	X	
Stage slide mention	X	X	X	X
Speaker/organizer dinner attendance	X			
Program guide mention	X	X	X	X
Event badge placement	X			
Logo + description on website	X	X	X	X
Logo placement in email marketing	X	X	X	
Press release mentions	X			
Logo on lobby video monitors	X	X		
Event tickets	6	4	3	2

#### Other sponsorship potential options:

- Provide complimentary attendee gifts
- Demo opportunities during breaks
- Sponsor catering, beverages, printing, photography & etc

Ready to discuss your sponsorship options?

Please contact Linda Xu at [sponsors@tedxberkeley.org](mailto:sponsors@tedxberkeley.org)

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